

# Chantal Coulen

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symbiotic ideas  
symbiotic ideas

www.symbioticideas.com



**OBJECTIVE** To create innovative digital media to educate, motivate and inspire.

## COMPUTER SKILLS

Adobe Photoshop  
Adobe Illustrator  
Macromedia Dreamweaver MX  
Macromedia Flash MX

## PROJECTS and URLs

### Web

www.andorramaintenance.com  
www.canadiangreeks.com  
www.gopilates.ca  
www.omniflex.ca  
www.taap.ca  
www.uoftsororities.com

### Print

Marketing media  
Corporate logo i.d.

*International Trade (China, Southeast Asia)  
Retail Program and Product Development  
Sales and Marketing*

*Web Strategy in Corporate Sector  
Project Management  
Account Management*

*Leadership Skills, Community Service  
Student Mentorship (PR, Marketing)  
Volunteer Recruitment, Organizational Strategy  
Communications, Facilitator, Operations  
Web Strategy in Non-Profit Sector*

## EDUCATION

February 2005 - July 2005  
Canadian Marketing Association, Toronto ON -- Certificate  
E-Marketing Certification

Jan 2000 - Sept 2000  
International Academy of Design and Technology, Toronto ON -- Diploma  
Digital Media Design

Sept 1996 - May 1999  
University of Florida, Gainesville FL -- Master of Sciences  
Nutritional Sciences (Nutrition and Immunology)

Sept 1992 - April 1996  
University of Western Ontario, London ON -- (Hon) Bachelor of Science  
Honours Biology

## JOB HISTORY

Apr 2003 - Present  
TEST RITE Int'l (Canada) Ltd., Markham ON  
National Account Manager  
• Wal-Mart Canada Import Vendor of the Year 2005

Oct 2000 - Apr 2002  
MGT Communications Inc, Toronto ON  
New Media Designer / New Business Development

## VOLUNTEER EXPERIENCE

Alpha Gamma Delta, Tau Alumnae Chapter President, Jul 2002 - present  
Alpha Gamma Delta, VP Campus Relations Advisor, Sep 2005 - present  
Toronto Area Alumnae Panhellenic, President, Jun 2005 - present  
Canadian Interfraternal Conference, CIFC Committee Member 1999-present  
Meal Exchange Board of Directors, Web Strategist, Dec 2001 - Dec 2003

